

SIP Global Business Plan Contest

The Social Impact Partners Global Business Plan Contest welcomes young innovators to bring new ideas and solutions that aim to elevate the importance of improving brain health, resulting in better quality of life for the aging population.

The increasing global impact of dementia & other neurodegenerative diseases alongside the rapidly aging population creates one of the largest health crises we have ever faced. Take global action to prioritize brain health and influence healthy aging by turning obstacles into opportunities for a healthier tomorrow.

Be Part of the *Change*

Aspiring entrepreneurs under the age of 35 are eligible to participate and bring their ideas in innovation to life with the help of industry leaders, career mentors, subject matter experts and more!

Target *Categories* in Healthy Aging



HEALTHTECH

Spanning the care continuum to solve health-related problems in areas of diagnostics as well as care plan management, including the general improvement and availability of medical systems.



QUALITY OF LIFE

Lifestyle interventions in health and wellness to include diet, supplements, nutrition, mental support, exercise, social engagement and sleep.



WORKFORCE REVITALIZATION

Revitalizing the workforce by enlisting 500,000 to 1 million new healthcare workers and volunteers in support of impacted individuals, families and the groups who care for them.



BIOTECHNOLOGY

Supporting developing research, clinical trials, strategic advancements, preventative therapies, pharmaceuticals and more.

Winning *Prizes* & Benefits

- A generously FUNDED prize \$\$\$\$
- Participation in the exclusive Accelerator Program with SIP Innovation Labs
- Connect & learn from SIP Innovation Labs' topic experts, & venture capital investors
- Receive start-up business tools from contributors & sponsors
- Be part of SIP's leadership Mentor Match program with global experts
- Awarded & promoted as a "Social Impact Innovator" or "SI2"
- Making meaningful contributions to solve Alzheimer's

