

ABOUT US

The Global Brain Health Initiative by Social Impact Partners is a nonprofit organization representing a bold, collaborative effort to address one of the most pressing health challenges of our time. With brain disorders affecting millions worldwide and costing trillions annually, this initiative brings together experts, innovators, and leaders from diverse sectors to drive meaningful change.



"When we unite our talents, resources, and determination, we unlock extraordinary potential for change. Together, we are not just imagining a better future—we are building it, step by step. Join us as we propel this brain health movement forward to creating lasting impact"

Sarah Hoit, Co-Founder and Chairman

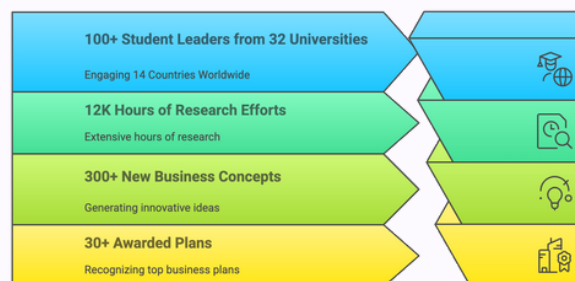
WAYS TO GET INVOLVED

➤ Join the SIP Brain Health Innovation Olympics

The **SIP Brain Health Innovation Olympics** brings together corporations, nonprofits, scientists, healthcare professionals, and industry experts to collaborate and drive breakthroughs for better brain health and longer, healthier lives.

This 8-week program delivers measurable impact for executive leaders and global organizations. Judges join four virtual sessions, offering expertise and feedback to innovation teams while gaining exclusive research insights and direct access to top student innovators worldwide.

 Check out videos from previous seasons on our YouTube channel at www.youtube.com/@SocialImpactPartners.



Become a Judge: Share Your Expertise

The upcoming Fall 2025 session will launch at the prestigious Brain Economy Summit during the 80th United Nations General Assembly in New York.

This global event unites top student innovators, industry leaders, and policymakers to accelerate breakthroughs in brain health and longevity, setting the stage for transformative collaboration and impact on a worldwide scale.

SAVE THE DATE!

Opening Ceremony
September 24, 2025



Brain Capital Alliance



United Nations

General Assembly of the United Nations



Voices of Impact: Student and Judge Testimonials



"Over the period of 8 weeks we collaborated with other teams, scientists, doctors, and experts from the SIP network to develop tangible, scalable solutions. If you are a healthcare or business graduate student interested in the future of brain health, I highly recommend participating in this program."

Morgan Moncada
2023 SIP Olympics Winner: Harvard University



"Magic often happens when people connect with like-minded individuals, and they feel supported by each other. The SIP Innovation Olympics is proof that the future is bright for brain health. These students are rewriting the playbook for tackling neurodegenerative diseases, and their efforts are truly commendable."

Eleonora Tornatore-Mikesh, CaringKind
2023, 2024, 2025 SIP Olympics Judge



"As student captain, this journey taught me and the rest of my team that innovation is about collaboration, empathy, and courage. The feedback from judges—leaders in their fields—turned our ideas into actionable strategies. Without their insights, our ideas would have remained untested."

Tinotenda Mavunga
2024 SIP Olympics Winner: Arizona State University



"The insights our team and organization gained from this program were a powerful perspective from today's youth leaders. We will continue to incorporate brain health into our global strategy as we partner with SIP to bring innovation and impact to this critical topic that impacts each employee, consumer, and person."

Pietro Ferraro, Sodexo
2023, 2024, 2025 SIP Olympics Judge

SIP INNOVATION OLYMPICS

➤ 2023 - 2025 Participating Judges and Sponsors

 Karen Shadders VP, Long Term Strategy and Development 	 Loren Shook Co-Founder, CEO, President, and Chairman 	 Tina Woods Co-Founder and CEO 	 Harris Eyre Lead 	 Mercedes Kerr President 	 James Balda President and CEO 	 Sandra Chapman Chief Director 	 James Kirby Chief Commercial Officer 	 Pietro Ferraro Segment Strategy Officer 	 Lori Alford Chief Operating Officer 
 Mindi Manuel Sr. Manager Area Clinical Support 	 Gene Bowman Clinical Trials Director 	 Kota Ageiwa President and CEO 	 Rob Gordon Sr. Strategic Leader for AI and Digital Innovation 	 Lisa Gables CEO 	 Jim Hamel CEO 	 Jamie Ranzan Chief Financial Officer 	 Leigh Richardson Founder, Clinical Director 	 Bonnie Wattles Principal 	 Ronald Razmi Managing Partner 
 Katie Sloan President and CEO 	 David Kantaros Partner 	 Sandy Markwood CEO 	 Meredith Oppenheim Founder 	 Jamie Coughlin Executive Director 	 Helen Christoni Co-Founder 	 Mel Barsky Director, Business Dev. 	 Julie Fratantoni Cognitive Neuroscientist 	 Nancy Judy VP of Communications 	 George Vradenburg Co-Founder and Chairman 
 Emma Willis Co-Founder 	 Tom Grape President 	 Dr. Hilary Thesmar Chief Science Officer 	 Dwight Schultheis Director, Health 	 Linda Jeo Zerba Head of Strategy 	 Mick Ebeling Founder and CEO 	 Dan O'Connor Exec. Fellow Managing the Future of Work Initiative 	 Rebecca Johnson Chief Programs Officer 	 Pawel Swieboda Founder and Director 	 Sam Johnson SVP of Strategy 
 John Hartmayer Chief Operating Officer 	 Brittany Cassin Co-Founder and CEO 	 Mark Roth Partner 	 Greg Geehan Founder 	 Amy Kruse Chief Investment Officer 	 Eleonora Tornatore-Mikesh President and CEO 	 Bruce Lipnick CEO and Founder 	 Omar Ehsan Chief Commercial Officer 	 Taylor Giunto Regional Dir. of Ops. 	 Jesus Mantas Global Managing Partner 
 Andrew Nevin Lead, Brainomics 	 Sanjeev Shetty Co-Founder 	 Tom Paprocki Co-Founder 	 John Dwyer President 	 Jordan Kavana Partner 	 Sarah Hoit Co-Founder and Chairman 	 Diane Ty Managing Director 	 Jeff Ward Solutions Sales Specialist 	 Ki Siadatan Nat'l VP of Sales and Strategic Partnerships 	 Mitchell Elkind Chief Clinical Science Officer 

Make an impact and join us today!



Donate



Become a Member



Judge & Sponsor

WAYS TO GET INVOLVED

➤ Retail Health and Longevity Leadership Series at Harvard Faculty Club

Social Impact Partners (SIP), together with the Retail Health Initiative (RHI) and Future Commerce Initiative (FCI), leads the Retail Health Strategy and Longevity Leadership initiative at the Harvard Faculty Club. This effort convenes over 25 major retail, brand, and digital commerce leaders—including Walmart, CVS, Kroger, and Amazon—to reimagine health delivery beyond the pharmacy.

By uniting payers, providers, and consumer brands, SIP drives real-world pilots and strategies in prevention, data-driven care, and workforce transformation, making this one of the few programs where top decision-makers consistently collaborate to shape the future of healthcare.

SAVE THE DATE!



Next Session

September 9th
5:00 - 9:00 PM

September 10th
8:00 AM - 5:00 PM



➤ SIP's Annual Global Brain Health and Longevity Strategy Meeting in DC

Join Social Impact Partners for our annual DC Strategy Meeting, where global leaders from government, business, science, nonprofits, and the social impact community unite to champion brain health and longevity. Gather with us in Washington, D.C., as we spotlight the urgent need for brain health awareness, set strategic priorities, and collaborate across generations to drive meaningful change.

Be part of our mission to create a future where everyone can thrive, free from the threat of cognitive decline

SAVE THE DATE!

DC Strategy Meeting
December 9, 2025

**Kennedy Caucus Room
Russell Senate Office Building**



Check out last year's recap video on our YouTube channel at www.youtube.com/@SocialImpactPartners.



Contribute, become a member, and get involved, by visiting, www.socialimpact.partners/membership or email hello@socialimpact.partners.